QUARTERLY ISSUES AND PROGRAMS LISTING

October-November-December 2011

KTVL-TV MEDFORD-KLAMATH FALLS, OREGON

PROGRAM NOTES:

News10:

Monday-Friday ~ 5:00am, 6:00am, 12:00pm, 5:00pm, 6:00pm,

11:00pm

News10:

Saturday-Sunday ~ 6:00pm, 11:00pm

Public Service Announcements: Run of Schedule

Special Programs:

As Listed

News stories are 1-4 minutes in length Public Service Announcements are :10 - :60 Special Programs lengths are as listed

> For more information regarding this file Call Sheila Giorgetti or current Administrative Assistant at (541) 773-7373

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Young People / Social Issues Everyone feels like an outsider at salutation to make others feel welcobig difference. Pass it on.	Just Say Hi some point. Being the me. Viewers are encour	PSA new girl at sch aged to reach o	10/1/2011 nool is no excepti out and "just say h	ion. But all it tal ni." It's a little wor	169 ces is a simple rd that makes a
Environment / Recycling Rechargeable batteries can be rech you protect the environment by proprecycle.	Battery Recycle narged thousands of time perly disposing them. Vi	PSA s, but eventual sit call2recycle.	10/1/2011 ly they wear out. org or call 1-877-2	When that happe 2-RECYCLE. An	339 ens, make sure swer the call to
Safety / Driving Texting takes your eyes off the road	Off the Phone . Don't text and drive.	PSA	10/1/2011		42
Services / Armed Services Mental health consequences of confirst online community for Iraq and A			10/1/2011 ration of veterans	. Veterans are u	251 rged to join the
War / Veterans From Iraq and Afghanistan, our bra wounds you can't see. Wounded \(\) Please help carry these warriors the	Narrior Project was crea	ited to support	our men and wo	men coming off	89 see; some with the battle field.
Safety / Young People Unfortunately, some traffic accident information on Teen Safety, visit ww			10/1/2011 one of those acc	cidents. Slow do	299 wn. For more
Services / Armed Forces Your Marine Corps way of life is to d	For Us All efend the American Way	PSA of Life. For us	10/1/2011 all.		172
Services / Armed Forces The Air Guard offers nearly 200 ca evolving mission that has become in uniform, it's about serving your com	creasingly important to the	PSA telligence, Surv ne military. Beil	10/1/2011 reillance, and Rec ng in the Air Guard	connaissance field d is about more th	97 d is a new and an wearing the
Drugs & Alcohol / Rehabilitation It is possible to stop using drugs, th help line at 541-858-0555 or visit out		. But you have	10/1/2011 to get there first	. Call the Narcoti	58 ics Anonymous
Young People / Social Issues We watch a drama unfold and won Honesty pass it on. The Founda			10/1/2011 ning a purse ս	ntil the last trium	321 phant moment.
Services / Veterans He was there when his country need of support to our wounded warriers a	Aftermath ded him. And we'll be th and their families at www.	PSA ere when he ne uso.org. The U	10/1/2011 eeds his country. JSO. Until every o	Join us and send one comes home.	201 your message
Services / Veterans For our veterans, sometimes coming the challenges they face every day. Visit www.uso.org to learn how you comes home.	The USO provides eve	ery American a	way to support th	nem and their fan	nilies. Join us.
Community Services / Animal Protection Jackson County Friends of the Anim	FOTAS-Adopter :60 al Shelter has animals th	PSA at need homes.	10/1/2011 Please consider	adopting an anim	206 nal.
Transportation / Safety In Oregon, motor vehicle crashes ar precious cargo and it is important for	e the number one cause	PSA of death and ir s to make sure	10/1/2011 njury for kids 14 ar children are alway	nd under. Childre ys safe in a car.	45 en are our most

Quarter: October-November-December

	Quarter. October-1	(Overline)-Decer	Tibei		
MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Consumer Affairs / Information Bank of America is about to beg fees will be rolled out starting er are also testing a \$3.00 monthly	arly next year, but custome	ers are already rea	10/1/2011 for using their deb acting to the news	11p it cards to make p c. Chase and Wei	1 urchases. The lls Fargo banks
Safety / Young People When driving, not everything the visit www.driversedge.org.	Lights Out at lights up needs your att	PSA ention. Don't text	10/1/2011 and drive. For n	nore information o	64 n Teen Safety,
Community Service / Animal Protection Speaking out against cruelty is r	Speechless not an option for animals.	PSA Join the ASPCA a	10/1/2011 nd be their voice.		45
Seniors / Health Alzheimers is rapidly heading research, prevention tips, and he					
Seniors / Services Food & Friends is the senior m homebound seniors with a hot, r				er 10 years, they	87 have provided
Young People / Bullying Bullying and teasing has becom feel, they can't hold you down fr they support you. To get help or	om rising above it. There'	s a whole world o	f people who know	w what you're goii	58 they make you ng through and
Young People / Bullying Bullying and teasing has becor teased and bulled and then com are is tough enough without be another.	mitted suicide. This need	ls to be a wake-up	call. Being a te	enager and figurir	ng out who you
Young People / Bullying Bullying and teasing has become on people before it's too late. If is tough enough without being bu	you're being bullied and fe	eel you can't take	it any more, reacl	h out for help. Be	ing a teenager
Community Service / Housing What will you build? A walla Each year thousands of volunte Learn more at www.habitat.org a	ers, donors and partner fa	ou build stronger	10/1/2011 families, healthie es and so much	r children, succes more with Habitat	52 ssful students? t for Humanity.
Armed Forces / Veterans Increases awareness of Veteran care they are entitled to through			10/1/2011 ent Service memb	pers understand the	81 ne support and
Drugs & Alcohol / Rehabilitation If your world is controlled by alco years.	My World hol, there is hope. We are	PSA e AA. Alcoholics h	10/1/2011 elping other alcol	nolics get sober fo	87 r more than 70
Transportation / Safety Statistics have shown that nation crashes at over twice the rate of have fewer crashes, get fewer the ODOT-approved driver education	the population as a while. ckets and may pay less in	Kids that participa	ate in an ODOT-a	pproved driver ed	ucation course
Community Services / Homeless Local shelters are gearing up for could be coming through the she		News say rain brings m	10/3/2011 nore people in. If	5p, 6p, 11p, 5a, the rain continue	
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Page 2

Quarter: October-November-December

Sofaty / Fire Pactrictions	Fire Danger	Nous	10/3/2011	12n 5n 6n 11n	5. 0. 40
MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS

Safety / Fire Restrictions Fire Danger News 10/3/2011 12p, 5p, 6p, 11p, 5a, 6a 12

The recent rain means the fire danger level is dropping. The Oregon Department of Forestry lowered the danger level to Moderate. That doesn't mean restrictions are over: debris burning in piles or barrells is still illegal, campfires have to be designated campground fire pits, and smoking is still restricted in the wild and scenic section of the Rogue River.

10/5/11: Fire season is officially over. It ended today at noon. Several thousand acres burned this year, mostly in Eastern and Central Oregon. Our area saw a few major fires.

10/11/11: Newly released numbers show just how mild this year's fire season was in Oregon compared to a typical year. The cool, wet spring definitely helped. By July, when Oregon's fire season is usually fast and furious, we had 144 that burned just 136 acres on ODF lands. That compares to an average year of about 400 fires burning nearly 13,000 acres. In August, 279 fires burning 244 acres, compared to an average of about 700 fires burning nearly 23,000 acres.

Community Services / Animal Protection FOTAS-Volunteer :30 PSA 10/4/2011 29

Jackson County Friends of the Animal Shelter needs volunteers to assist with caring for the animals. Please consider volunteering.

Business / Sales Jeld-Wen News 10/4/2011 5p 1

A Klamath Falls-based company has been taken over by a Canadian firm. The Toronto private equity firm, Onex, is now in charge of Jeld-Wen, the window and door maker. Onex gained a 58% stake in the company; the deal ends family control of Jeld-Wen. Jeld-Wen has about 20,000 employees in 22 countries, including 2500 in Oregon.

Business / Development Mt. Ashland News 10/4/2011 11p, 5a, 6a, 12p, 5p, 6p 8
The Ashland City Council met again, trying to decide the fate of the Mt. Ashland permits. After nearly two hours of discussion, the Council made changes to Mt. Ashland's agreement, which has been going back and forth since August. The Council's agreement will go back to the Mt. Ashland Association, which still has issues with it and will most likely make adjustments of their own. Another meeting for the Ashland City Council is likely to approve any changes.

10/25/11: The City of Ashland has made the decision to hand over the Mt. Ashland permit to the non-profit Mt. Ashland Resort. The transfer will simplify communications between the Forest Service and Mt. Ashland Resort.

Young People / Foster Care CASA-For Children PSA 10/4/2011 17
When foster children are bounced from home to home, they can end up feeling homeless. Volunteer as a child advocate to help ensure they have a safe, permanent home where they can thrive. CASA... for children.

Young People / Teen Suicide We Can Help Us PSA 10/4/2011 65
Suicide is the third leading cause of death among youth 15-24 following accidents and homocide. The campaign is designed to connect with teens experiencing a broad range of troubles, from eating disorders to relationship issues to depression. The WeCanHelpUs campaign tells teens that whatever their problem, there is a way to get through it. Visit www.reachout.com.

Agriculture / Crops Harvest News 10/4/2011 5p, 6p, 11p, 5a, 6a 5
The wet weather is putting harvest time on hold. The rain isn't hurting the pears on the trees, but it causes big problems when it comes to picking and shipping the fruit. The harvest was already delayed because of the later cooler wet weather we had earlier in the year.

Law Enforcement / Drugs Pot Raids News 10/5/2011 12p, 5p, 6p, 11p, 5a, 6a 40
Law Enforcement Officers have blocked off an area on East Gregory Road in Central Point; they are serving a search warrant, bringing in trucks and digging equipment. News10 has been reporting how Federal drug investigators are cracking down on medical marijuana growers who sell to people in other states.

A Federal drug investigation is underway, with search warrants served and loads of what may be pot carted away. Agents can't tell us much, but we can see that they've been digging for hours, loading up truck after truck. There could thousands of plants.

10/7/11: Recent pot raids in the Rogue Valley have some medical marijuana growers worried they'll be next. The small town of Williams leads the state in medical marijuana card holders. Many are saying Federal Agents have already made a stop in their town.

Quarter: October-November-December

MAIN / SECONDARY ISSUE DESCRIPTION

TITLE

PROGRAM START DATE AIR TIME

RUNS

10/10/11: The Federal government is cracking down on marijuana dispensaries. It's plan is to get tougher on those taking advantage of the law and selling marijuana on the black market.

10/12/11: At least 150 patients affected by pot raids last week. Southern Oregon Normal says other patients have donated about 10 pounds of medicine to help out. Meanwhile, growers are being careful, many trying to meet the federal plant limit. Southern Oregon Normal is planning a rally next week against the raids.

10/14/11: Another federal drug raid in Southern Oregon, this one along Table Rock Road in Jackson County. About 500 pounds of marijuana was seized. This is the third raid in three weeks and many say it's far from over.

10/17/11: Federal agents explain why they've targeted medical marijuana growers. They've raided three Southern Oregon gardens in the last three weeks. They say local growers are breaking federal laws; state and local laws don't match up. They also say the mismatched laws aren't the only issue: local growers are also breaking state laws divying out the medicine and selling the excess weed out of state. Insiders say Oregon marijuana has been found all over the country.

10/19/11: Medical marijuana growers and their supporters are kicking off a rally in Medford. They are calling for an end to the recent federal drug raids in our region. The local group Southern Oregon Normal has halped plan protests in recent days and today is planning a march around the streets.

10/21/11: Federal agents raid a fourth medical marijuana garden in Southern Oregon, this time in Central Point. Authorities also raided the home of the grower in Ashland and are working on getting a warrant to search his business. This is the fourth time in four weeks there's been a federal raid on a local grow site.

Rights of Citizens / Protests Occupy Wallstreet News 10/6/2011 12p, 5p, 6p, 11p, 5a, 6a, 55
Southern Oregon is now part of the Occupy Wallstreet trend, a protest is planned in Ashland. Protesters will speak out about issues ranging from corporate greed to the ongoing wars. The protest is set to begin at 3pm today in the Ashland Plaza.

10/10/11: Occupy Ashland started last week and is still going. Soon, Medford is going to be "occupied." Both are part of the greater Occupy Wall Street movement; those protests on the East Coast are already reaching into their fourth week.

10/14/11: A new Occupy protest in the works, this one in Mt. Shasta. The event begins at 10am tomorrow in the Ray's parking lot outside the Chase Bank. Anyone is welcome.

The Occupy Medford protest is tomorrow at Noon. It's expected to go until 6pm, possibly days longer.

10/17/11: The Occupy Medford protests are branching out. They started Saturday in Alba Park. Since then, demonstrators have shown up outside the Walmart on Highway 62 and in front of a Bank of America today. So far, no reports of any arrests.

10/26/11: An Occupy Medford protest is going on in Vogel Plaza in downtown Medford. It is expected to last until 2:00pm. Protestors are calling on locals to get behind a movement for a bank transfer day, where people would transfer their money out of big banks and into local banks and credit unions. Another rally is set for Saturday at Alba Park from Noon to 3pm.

11/14/11: We're seeing the effects of the Occupy movement on Portland's parks. The city is estimating nearly \$20,000 in damages. City police moved those protestors over the weekend at the order of the Mayor. About 50 people were arrested.

11/15/11: Locally, the Occupy movement is going strong. Members of Occupy Medford protested outside the courthouse this morning. Their goal is to stop what they call illegal home foreclosures. They gathered at the courthouse at the same time as foreclosed homes were being auctioned off.

11/16/11: Since the Occupy Ashland movement began over a month ago, police say they've only had to make one arrest when a man was illegally camping in the downtown plaza.

12/5/11: Occupy protestors arrested for the first time in Medford. Medford Police say about 20 protestors occupied Representative Greg Walden's office throughout the day. They wanted the polititian to listen to their concerns -- in person. When Police asked them to leave, they refused.

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
12/20/11: A group of local Occ say by investing in Rogue Fe economy.	cupy ralliers don't want the ederal Credit Union instea	e City of Ashland t ad of a big bank,	o have anything to the City of Ashl	o do with Bank of and will help stim	America. They ulate the loca
Education / Qualilty The report card is in and Oreginate the districts are measured again	Report Card on schools are slipping a l nst annual performance ta	News bit statewide comp rgets. Many local	10/6/2011 pared to last year. school received o	12p, 6p, 11p Performance of a utstanding marks.	3 Ill students and
Law Enforcement / Safety It started just North of Yreka a when Oregon Troopers put spil was hurt.	High Speed Chas s police tried to pull over a ke strips on I-5 near Talen	a driver in an old (10/7/2011 Geo Metro. The d just 15 years old.	5p, 6p river took off, ever He is now facing c	2 itually stopping harges, no one
Law Enforcement / Violent Crime	Oregon Teen Mu	dered	News	10/7/2011	5а, 6р
The couple found in California Meyer, 19 year old cross the poody was found in a wooded girlfriend, Holly Grigsby, were car.	oaths with the couple on t area in Western Oregon	he run. Myers die on Tuesday. A d	d from gushot wo ay later fugitives	unds in the head David Joesph Ped	and chest. His dersen and his
Law Enforcement / Justice System M Juarez had his previous murde back to Jackson Co. for a new b brawl, not Salas Juarez. The de	trial. Defense attorneys cla	convictions thrown aim Mark Lunsford	of Butte Falls was	killed by another	3 sent the case man during the
Safety / Fire The cause of a duplex fire on someone they knew.	Duplex Fire/Medfor West 12th street, Medfo	ord News ord is still under i	10/7/2011 nvestigation. But	5a, 6a, 12p neighbors suspect	3 tit was set by
Community Services / Hunger Hunger has spiked in Jackson doors. For the first time in it's h worried. Food banks from all o supply just isn't enough and tur	nistory it was out of food. A ver the area met to discus	he strain. Last we Access is running as the issue trying	low on supplies a	s well and employ	ees are getting
Women / Health Issues October is breast cancer aware giving everyone that walked in today will go to the Susan G Ko	the door special treatmen	Phaegan's beauty nt for a charity tha	it touches the hea	6p I were all decorate art of many. Half o	d in pink today f the proceed
Transportation / Safety A man was driving west on the the driver was still stuck in the o driver swerrving and talking on	car. Police had to extradite	led multiple times, him and air-vac h	ime to a nearby h	ospital. Witness sa	y they saw the
Law Enforcement / Prison System Three more prisons are neede prisons and build a third one. I be at least \$608 million. Critics	He expects 2,000 more in	nates in the next o	decade. The prob	lem now is cost.	The cost would
Economy / Employment Recent job numbers show mo September it was 9.1%. Local coming in at 11.6%. Josephin should be out soon.	ly unemployment numbers	s aren't getting an	y better. Jacksor	 County didn't cha 	ging much. II inge from July

Quarter: October-November-December

MAIN / SECONDARY ISSUE DESCRIPTION

TITLE

PROGRAM START DATE

AIR TIME

RUNS

10/18/11: Rough news for people looking for a job. New numbers out for Oregon show unemployment was stagnant over the last two months. The state-wide unemployment rate remained at 9.6% in September.

10/24/11: September's unemployment numbers are in and they haven't changed. Jackson County's unemployment rate is still 11.6%; both Josephine and Klamath Counties are at 12.9%. The rate state-wide is 9.6%.

11/4/11: Local unemployment numbers aren't getting any better. September's numbers are in and they haven't changed. Jackson County's unemployment rate is still at 11.6%. Both Josephine and Klamath Counties are at 12.9%.

11/16/11: Oregon's unemployment rate remained essentially unchanged at 9.5% in October, that's down from 9.6% in September. The U.S. unemployment rate was 9%, also slightly down from 9.1% in September.

12/2/11: National employment numbers are out and experts say it's good news. The unemployment rate is 8.4%, down from nearly 9% last month. Representatives from the Oregon Employment Department say more employers are hiring; and it's not just seasonal, economists say it's a trend that will continue.

12/19/11: Local unemployment numbers are good across the board. In Jackson County the number dropped from October to November from 11.5% to 11.1%. Josphine County is down seven tenths to 12.1% and Klamath County is down to 12.3%.

Education / Funding CA Dream Act News 10/10/2011 5p, 6p, 11p 3 A controversial tuition grant program is now law in California. It's called the California Dream Act and it gives millions of dollars to undocumented students for college tuition. \$14.5 million is set aside for the program. 10 other states have passed dream laws and nine others are considering them, including Oregon.

Consumer Affairs / Information Gas Prices News 10/10/2011 6a, 12p, 6p, 11p, 5a 27
Good news for the price of gas. The price at the pump fell 3.3 cents over the past week to \$3.81 for a gallon of regular.

Nationally, prices went down about 2 cents.

10/20/11: Gas prices are on the rise again. The reason: inflation rates. It jumped 3.9% in September compared to last year. That's the biggest hike in three years. Higher food and energy prices were the biggest culprits. The average price in Medford is \$3.86, up 4 cents from last week. Last year at this time, the average prices was \$3.02.

10/31/11: Gas prices in the Medford area fell 5 cents a gallon in the past week. That puts us at an average of \$3.81 for a gallon of regular.

11/15/11: Americans could see rising gas prices as they head into the busy Holiday travel season. Analysts say crude oil prices have increased by 20% since the beginning of October, and that is likely to lead to higher prices at the pump.

11/21/11: Just in time for the holidays, gas prices are down. According to Triple A, the average price for a gallon of regular in Oregon is \$3.65, down 15 cents in the last month. In our area, it's \$3.77 and \$3.76 in California.

12/5/11: Just in time for Christmas, gas prices are on their way down. According to the Lundberg survey, prices at the pump have dropped 9 cents in the past two weeks. Analysts predict that prices won't come down much further.

12/19/11: The AAA Auto Club reports the average price of a gallon of gas in Oregon is \$3.40, down six cents in a week. It's 18 cents higher than the national average.

Young People / Health Tan Ban News 10/10/2011 5a, 6a, 12p, 5p, 6p, 11p 6
It's being called the toughest law in the Nation: the tan ban. California's governor signed a law banning anyone under 18 years old from using ultraviolet tanning devices.

Environment / Resources Ashland Water News 10/11/2011 6p, 11p, 5a, 6a 4
The City of Ashland is looking into a back-up plan for its water source. Right now there's no Plan B. In the past, floods and landslides have washed out and buried the water treatment plant, contaminating the water. The city is coming up with ideas, including building a new water treatment site that is less vulnerable or using Medford's water supply as back-up.

Quarter: October-November-December

News

News In an effort to shed light on state spending, Oregon PERS will release the names of 110,000 retired public employees and how

The Oregon Supreme Court ruled the Public Employees Retirement System can now collect on overpayment: millions of dollars worth. It started in 2006 when the PERS Board tried to take back the overpayments made over four years. They were based off an overestimate of investment returns. The retirees tried to sue, but failed. The money collected will go back into

PROGRAM START DATE

10/11/2011

10/11/2011

TITLE

Overpaid

Public Record

MAIN / SECONDARY ISSUE

the system.

receive one.

DESCRIPTION

Political Process / State Government

Political Process / State Government

In an effort to shed light on state spending, Oregon PERS will release the names of 110,000 retired public employees and now much they got in retirement benefits. The records were closed in 2002, until attorney John Kroger changed that. The names nd information will be released next month.	
Law Enforcement / Scams Scam News 10/12/2011 11p, 6a 2 A warning tonight about a bank scam targeting Wells Fargo customers. A flood of reports; now Medford Police are warning people not to respond. Police say if you get any text message that seems like a scam, do not respond and contact your bank.	
Economy / Employment Delayed Payment News 10/12/2011 5a 1 The Oregon Employment Department says a computer problem will delay payment of unemployment insurance benefits. This affects about 105,000 people. The Department said that number consists of people who continued their claims on Sunday or Monday. Representatives say the problem has been fixed and all the claims should be processed this morning.	
Political Process / State Government Rescinded News 10/12/2011 6a 1 Governor Kitzhaber has intervened to rescind raises of top level managers. They would give Attorney General John Kroger's managers 7%-9% raises. Kroger spokesmen say some managers were making less than the attorney's they oversee; they claim that made it difficult to recruit and retain top lawyers.	
Law Enforcement / Traffic Violations Unpaid Tickets News 10/14/2011 6p 1 California drivers are being offered a discount on unpaid traffic tickets. With more than 6 million cases, the state is offering a 50% discount for a limited time to drivers who have outstanding tickets. The program was designed to help the cash strapped judicial system. The program goes into effect in January.	
Business / Growth Northgate News 10/14/2011 5p, 6p, 11p, 5a, 6a, 12p 20 Trader Joe's has confirmed a store will be located in Medford next year where the Northgate Shopping Center will go. It didn't give a more specific date.	
10/16/11: Some big retailers are coming to the Valley, including REI. The camping store will open in Spring of 2012 and will be in the Northgate Shopping Center in Medford. The company says to watch its website to look for job openings.	
10/31/11: With confirmation that Trader Joe's and REI are moving into Medford, anticipation is growing about the new Northgate Center. Crews were on the property today, clearing the way for construction.	
11/8/11: The new Northgate Shopping Center is bringing new stores to the Valley, including Trader Joe's. Employees say they expect to be open next year. A construction worker tells News10 their job should be done sometime in January. Developers for Northgate have not yet released a date for completion of the project.	
Transportation / Road Safety Studded Tires News 10/16/2011 6p, 5a, 6a 3 Getting rid of studded tires may be in the hands of Oregon voters soon. A man in Portland is trying to get the ban on the November 2012 ballot. 80,000 Oregonians will have to sign the petition. The use of studded tires has been controversial since 1974; however, the question has never gone before the voters.	
Taxes / State Property Tax Bills News 10/17/2011 5p, 6p, 11p, 5a, 6a, 12p 6 Property tax bills are about to hit your mailbox. The government, though, is worried those bills won't bring in what they used to because of the struggling housing market. The housing market is at its lowest point, down 6-10% from last year. Home values are down 9% in Jackson County alone. Property taxes are based on a home's value; lower taxes mean fewer taxes, which hits the county's budget hard.	
Health / Vaccinations Flu Shot News 10/17/2011 5a, 6a, 12p 3 Health officials say Oregon is in good shape for influenza vaccine supply and that everyone over six months of age should	

RUNS

3

AIR TIME

5a, 6a, 12p

5a, 6a

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Education / Quality Butte Falls School District is r charter school, but is still waiti resources. The benefit of hav get from regular funding.	ng on money from federal g	rants. The focus	of the Butte Falls	Charter School wi	to convert to a Il be on natural
Community Services / Homeless A discussion about homeless about the recommendations th by the public during earlier me	ey've received from Ashlan	News for tonight's City d's homeless stea	10/18/2011 Council meeting. ering committee as	12p, 5p, 6p, 11p Council members s well as recomme	will be talking
The City of Ashland is movir recommendations to improve to place four donation boxes in for a day use area; however, timprovements will cost taxpayers.	conditions. The first measu locations around downtow here's been no action taker	re will be to place n that will go to h	e a portable toilet re elp the homeless.	near downtown; the The Council also	ey also agreed voiced support
Business / Growth City leaders in Grants Pass a reception for AT&T customers, to vote on the issue tonight.	Cell Tower re listening to arguments for but a group against the pro	News or and against a ject says the tow	10/19/2011 new cell tower. er poses health ris	6p, 11p, 5a, 6a, The proposal wou ks. The City Cour	ıld bring better
10/20/11: The Grants Pass Ci	ly Council has said "no" to a	new cell tower.			
Consumer Affairs / Information The U.S. Postal Service's Fore hasn't been a Forever Stamp next year.	Postage ver Stamp is going up by a price hike in more than 2-1	News penny, beginning /2 years. Post c	10/19/2011 January 22nd; the ards and internatio	5a, 6a, 6p ey will cost 45 cent onal mail rates are	3 ts each. There also going up
Community Services / Hunger Access helped more than 7500 because of a lack of funding. alone in their need for extra en to help the needy over the last	They predict a 45-50% cut ergy funds. Southern Oreg	t in federal fundir	ng for its energy a	ssistance program	pected to drop . Access isn't
Consumer Affairs / Information The Rogue Valley Association not mean home values have individual property values couk	gone up, it means there a	News home prices have are fewer foreclos	10/19/2011 e shot up about \$7 sed homes in the	6p, 5a, 6a 7,000 since last ye market. If this c	3 ear. This does continues, then
Consumer Affairs / Information People on Social Security wil adjustment is being made to m			10/19/2011 in January, bene	6p fits will increase b	1 by 3.6%. The
Education / Districts Ashland School District officials about the open enrollment poli percentage of students they le comes and goes. A recommer	cy which makes it easier fo t in, if any. School officials	or students to tran say the law is c	nsfer to other distri omplicated and the	icts. Districts get t	to decide what
Law Enforcement / Funding Crime in Klamath County is up reduced the Klamath County S the Sheriff, Klamath County D/ wake of budget cuts.	heriff's Department from 19	to 6 deputies. A	new committee is	looking to solve th	udget cuts has nose problems;

Quarter: October-November-December

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Law Enforcement / Domestic Violence Medford Police and the Jackson	Dom Violence County Community (News Corrections led a join	10/20/2011 nt operation to v	5a, 6a, 12p, 5p risit 53 homes targ	

Medford Police and the Jackson County Community Corrections led a joint operation to visit 53 homes targeting suspects wanted for domestic violence. They were able to put several behind bars for probation violation and seized 55.6 grams of pot and methamphetamine. This operation was in support of Domestic Violence Awareness month.

10/29/11: Downtown Medford was a sea of purple this afternoon as around 100 people were out marching down Main Street to raise awareness about domestic violence. The ralliers say they have no tolerance for that type of violence and it needs to stop. State-wide domestic violence and sexual assaults make up one-third of all violent crimes.

It's a statistic that's hard to ignore. One in four women are victims of domestic violence at some point in their life. At least one in ten women between the ages of 120 and 55 have been physically or sexually assaulted by the person they're in a relationship with. One in six women are victims of rape. More than 50% are children. State-wide, domestic violence and sexual assaults make up 1/3 of all violent crimes.

Business / Revitalization Revitalize News 10/20/2011 5p, 6p, 11p, 5a, 6a, 12p 11
The Medford Urban Renewal Agency has \$12.5 million to make improvements. Tonight City Council members are considering three downtown projects, including renovating Hawthorne Park, improving street lights, and fixing up Merchant Alley. City leaders hope to have a final decision by December.

10/27/11: Craterian Theater owners applied for a \$50,000 grant so they could repaint the outside of the building and replace awnings. The MURA board of directors denied the application, but the owners have another chance to resubmit.

Law Enforcement / Gangs Rogue Gangs News 10/20/2011 6p, 11p, 5a, 6a, 12p, 5p 26
Gang activity is on the rise. Medford neighbors know Lewis Park; gang members also know Lewis Park. Day and night, Lewis
Park has different meanings to two different kinds of families. Neighbors don't know what police are doing, if anything, about
gang activity. But Medford Police say the are aware and whether you see them or not, they are out there. More officers are
on patrol in in the West Medford area. They also have a new, gang targeted patrol to gather more information, stop gang
members in their tracks and put them behind bars. The new MADGE Gang Suppression will extend to all of Jackson County.

10/27/11: Gang members see schools as a recruitment ground. Shockingly, Medford Police are seeing some members as young as fourth and fifth graders.

11/1/11: A drive-by shooting in Central Point is gang-related. One suspect is dead, two are in jail, and another is missing. Two of the suspects have known ties to the Norteno gang; this is one of the fastest-growing gangs in the area.

11/8/11: Only one suspect in last week's drive-by shooting in Central Point is facingcharges at this point. One man has been indicted, one is being held as a witness, and the other is still on the run.

Environment / Resources Water Test News 10/20/2011 12p 1
The Medford Water Commission has begun a new test to make sure water is safe. The Environmental Protection Agency has recommended enhanced tests to specifically monitor Chromium 6 in water supplies across the country.

Law Enforcement / Crimes Child Porn Bust News 10/23/2011 6p, 11p, 5a, 6a, 12p, 5p 21
Police say they've busted a massive child pron ring. It involved the FBI, local police, and the Southern Oregon High Tech
Crimes Task Force. The sting went down just blocks from a Head Start preschool. One of the suspects is a registered sex
offender, living less than 600 feet from the school. His picture is not on the state's online registry because only "predatory" sex
offenders are listed there.

10/25/11: New developments in an ongoing child porn sting, called Operation Internet Angel. Police have served nearly 10 search warrants, rounded up more than 90 pieces of evidence, and arrested four people. Three of the four men arrested were registered sex offenders.

Agriculture / Conservation Orchard News 10/24/2011 5p 1
Earlier this year, Harry & David cut down some of its older orchards. Now, some of those orchards have been replanted, with 4500 pear trees. The company is waiting to replant the other orchards, saying the soil needs more time to rest.

Quarter: October-November-December

MAIN / SECONDARY ISSUE DESCRIPTION	E	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Health / Facilities		ACH	News	10/25/2011	5p, 6p, 11p	3

After rumors of a possible shutdown, Ashland Community Hospital says they aren't going anywhere. They may soon be making changes, but not without the help of the public. Around 70 people attended a meeting to discuss the future of the medical center, giving the hospital an opportunity to address rumors.

Transportation / Driving Electric Car News 10/27/2011 6p, 11p, 5a, 6a, 12p 11
Southern Oregon will soon be home to eight electric car charging stations along the I-5. Contractors started work on the first one in Central Point. There will also be stations constructed in Ashland, Grants Pass, Wolf Creek, and Roseburg. The charging stations will be up and running in Southern Oregon by November.

11/14/11: The first electric charging station south of Eugene is almost done. Construction on the Central Point station should be done tomorrow. 22 more fast-charging stations are scheduled to be built next year.

12/12/11: The city of Grants Pass is working out the details of an electric car charging station. The city plans to build the station next to City Council chambers. Supporters are hoping to have the station done by spring.

Young People / Sports Mom Sues News 10/27/2011 5p, 6p, 11p, 5a, 6a 5 A Medford mother is suing the Medford School District for \$585,000. She says her son was hit in the head during a football game in 2009; when the teen told his coach about it, he was sent back to the field. The teen suffered brain injuries.

Economy / State Budget CA Budget News 10/28/2011 5a, 6a, 12p, 6p 4
California's governor unveiled a proposal that would slash benefits for state employees to save money. Under the plan,
California state workers would be under a hybrid system that combines traditional pensions with a 401K-style plan. He also
wants to raise the retirement age from 55 to 67, saying the state can no longer afford the current retirement system. The
proposal now heads to the legislature.

12/28/11: California's Governor says he'll go to the voters to raise \$7 billion in new taxes. This announcement comes after projected state revenues are about \$3 billion short and there's a deficit of \$10 billion.

Business / Jobs Erickson News 10/30/2011 6p, 11p, 5a, 6a, 12p, 5p 20
An inside source tells News10 Erickson Air Crane in Central Point will layoff anywhere from 100-150 employees. The company has not responded to our inquiries.

11/1/11: One Erickson Air Crane employee has confirmed they were laid off and the rumors are true. Other employees are saying Erickson plans to let go of at least 100 people to save money.

11/2/11: The job cuts at Erickson Air Crane have become a reality for 119 people. Workers in the Rogue Valley were offered severance packages and given the option to work with an outsourcing program. A company representative said the cuts were made to keep Erickson a competitive manufacturer.

Education / Funding Salary Cut News 10/31/2011 6p, 11p, 5a, 6a, 12p 5
Classified employees at Medford School District are taking a salary cut. The District approved the cut this weekend, after it couldn't reach a deal with the Oregon School Employees Association. The District is allowed to make the move based on its contract with the employees. The total salary cut is about 8% and includes an increase in how much workers must pay into their retirement.

Community Services / Assistance Families in Need News 11/1/2011 5p, 6p, 11p, 5a, 6a, 12p 55
News10 is teaming up with In and Out Gardens to help a family in need. Nominations of deserving families will be accepted through November 15th. Then the public will vote for the top five families. At the end of November, one family will receive \$1,000.

12/2/11: Two lucky families, struggling to get through the Holiday season, were handed checks today. We teamed up with In and Out Gardens for this year's Families In Need program. One woman from Medford received \$1,000 to help her family. And thanks to a generous donation, another family in Grants Pass received \$550.

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Safety / Driving People can officially start using	Studded Tires studded tires. They are leg	News al now through w	11/1/2011 inter.	6p, 11p, 5a, 6a	4
Safety / Public The City of Central Point is get add 2500 feet of sidewalk and lights and a crosswalk.	CP Safety ting some help from ODOT t bike lanes from Pine Street	News o make sidewalk to the entrance	11/1/2011 s safer. The gran of Crater High Sc	6p, 11p t of about \$75,000 w hool. It will also add	2 vill be used t I more stree
Medical / Quality Oregon lawmakers are taking have a license. The move com			11/2/2011 ne of two states w	5p, 11p, 5a, 6a here midwives aren	4 t required t
Law Enforcement / Rules There is a new code that affect back to the park. This means p is committed. Police hope the	oolice can keep violators aw	ay for up to 180 c	11/7/2011 breaking the law lays; this applies o	5a, 6a, 12p, 5p in a park, that perso only to the parks who	4 on cannot g ere the crim
Business / Jobs New stores are moving into the the holiday shopping season.	Mall Stores e Rogue Valley Mall. That	News means they're hir	11/7/2011 ing. A total of 12	5p, 6p, 11p, 5a, 1 new stores have o	
Community Services / Services The Salvation Army is struggl Thanksgiving. This year about ever, the Salvation Army is not	300 additional families are a	asking for food an	11/7/2011 t it may not be a d the organization	5p, 6p, 11p, 5a, 6 ble to feed hungry a can't keep up. For	families th
11/29/11: Hundreds of families that provides holiday food bas They say this year the need ha	kets and toys to everyone	who needs it. E	imployees say the	e Christmas Assista ey won't turn any fa	nce Progra milies awa
lackson County / Ordinances White City is hearing a lot of furid of their hens because it's a prohibiting chickens was writter	violation of city ordinance.	White City falls u	nder the control o	f Jackson County; t	he ordinand
12/1/11: Jackson County Com residents are allowed tohave f goats and miniature horses.	missioners have agreed to live chickents for every qua	lift the ban on chi rter acre lot in V	ckens within city I /hite City. It also	imits. Under the ne allows rabbits, alp	w ordinanc acas, shee
Recreation / Arts The numbers are in for the late house after last years record-s one of the theater's ceilings cau	etting attendance. Instead	of an encore per	formance, they go	ot drama. The loss	for a packe of a beam
Business / Sales The Rogue Valley Mall is reve Macy's, JCPenney, and Kohl's.	Black Friday aling its plan for Black Frida The rest of the stores open	News y. 33 shops insi at 6.	11/8/2011 de the mall are o	5p, 6p, 11p, 5a, 6 pening at midnight;	a, 12p 7 among the
Business / Closure Musician's Friend appears to b went up for sale on November either be relocated or given sev	2nd. The listing is currently	y on Loopnet for	almost \$4 millior	6p, 11p, 5a, 6a, 1 uilding and surround . A source says er	ding proper
aw Enforcement / Issues For years, police have been fig a growing problem. City leade expanding from drugs and wea	rs from across the region n	News g the I-5 corridor. net at a summit t	11/9/2011 Now, they're tak o fight crime. Po	5p, 6p, 11p, 5a, 6 ing aim at human tr lice say gangs and	afficking. It

Quarter: October-November-December

MAIN / SECONDARY ISSUE TITLE PROGRAM START DATE AIR TIME RUNS DESCRIPTION

Jackson County / City Fees Downtown Parking News 11/9/2011 5p, 6p, 11p, 5a, 6a 33

A proposed parking plan has businesses up in arms. The City of Medford is looking at turning parking spaces east of Riverside into permit parking only. Some downtown shops are worried they'll lose customers. City workers say the current plan isn't making money and isn't helping the flow of business.

11/10/11: An update on the proposed parking changes in downtown Medford. The Parking Commission voted to reduce the parking limit to one hour on East Riverside. Other changes including permit parking were shot down. The vote now goes to City Council next Thursday.

11/28/11: New parking meters have been installed in downtown Medford, and they're high tech. Some of them even have solar covers to power them. The meters are expected to save big on electricity bills. The machines cost about \$60,000 and the city might put in even more in the future.

12/8/11: Changes in downtown Medford when it comes to parking. Local businesses are joining the Merchant Validation Program, by validating parking for their customers.

12/13/11: As we reported last week, Medford is starting a parking validation program where local businesses can opt in to help pay for customer parking. Some business owners, however, want to know why it's on their shoulders to cover for customers. Merchants who participate in the program willhave stickers in their windows.

12/15/11: The City of Medford is looking to hire a private company to enforce its new parking plan, but it turns out that company isn't certified with the state. In Oregon, if you provide parking enforcement, you are also providing a security service and need to be certified with the state. The company is now working to get the process started.

12/16/11: The Medford City Council is planning to review the city's new downtown parking plan. That decision was made yesterday, after several business owners complained about the shorter parking times on some streets. They say it keeps people from parking downtown. The Council will look at the issue in January.

12/22/11: The City of Medford now has a new parking enforcement company. Diamond Parking moved quickly to come into compliance with state rules and is now operating on a temporary license until it is fully registered.

Business / Industry Sports News 11/9/2011 5p, 11p, 5a, 12p 4
The Rogue Valley has landed a couple of new sport tournaments. Games will be played at the U.S. Cellular Community Park.
The Amateur Softball Association awarded the City of Medford two national tournaments. The tournaments will be held in 2013; around 70 teams will visit the Rogue Valley with an expected economic impact of nearly \$1 million.

Safety / Outdoor Bears News 11/9/2011 6p, 11p, 5a, 6a 4
As temperatures continue to drop, bear sightings are on the rise in Ashland. There have been three reports of ber sightings in the last week. Oregon Department of Fish and Wildlife says that's because the bears are getting ready to hibernate, so they're making their last big push for food.

Armed Forces / Veterans Veterans News 11/10/2011 5p, 6p, 11p, 5a, 6a, 12p 8
Thousands of veterans in Josephine County need help. Congressman Greg Walden is trying to get it for them, but isn't getting results. A proposal 3 years ago by the Southern Oregon Rehabilitation Center in White City asked the Department of Veteran Affairs to expand services, creating a bigger clinic to better serve the nearly 14,000 veterans. Walden sent a letter to the Department in April supporting that proposal, but has heard nothing back.

11/11/11: An outreach clinic in Grants Pass will expand services, according to the Department of Veteran's Affairs. The Southern Oregon Rehabilitation Center in White City requested the clinic expand 3 years ago to better help the thousands of veterans in Josephine County.

Consumer Affairs / Information Post Office News 11/11/2011 5p, 6p, 11p, 5a, 6a, 12p 11
The Post Office building in downtown Medford has been sold for around \$2 million. The buyer is Jackson County. The building will be home to the Mental Health Department. The Post Office will move to another, smaller downtown location.

12/5/11: Get ready for a change to your mail delivery. The U.S. Postal Service is expected to propose changing the standard for first-class mail delivery to 2-5 days. The agency currently says most customers get their first class letters 1-3 days after they are mailed. This is part of cost-cutting measures; changes will go into effect next Spring.

Quarter: October-November-December

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS

12/8/11: More post offices may be closing in Oregon. Right now, there are four centers that are on the chopping block: Bend, Pendleton, Salem, and Springfield. The closures could save nearly \$13 million. All of the mail processing from those locations would move to Portland, and 164 jobs would be affected.

Economy / State Budget OR Budget News 11/14/2011 5a, 6a, 5p, 6p 7
The State of Oregon is in the middle of a budget battle, but that hasn't stopped the state from spending millions on contractors.

Lawmakers approved spending more than \$4 million on a consulting firm for a superfund clean-up case. This comes as the state has forced furlough days on its workers and cut services to the poor. A recent investigation shows Oregon supports private contractors who charge as much as \$300 an hour.

11/15/11: Oregon's economic forecast is looking a little cloudy. Lawmakers are worried more cuts could be coming. With smaller tax collections, state spending could wipe out what's left of \$310 reserve.

11/17/11: Oregon's economic outlook isn't good. State economists say the state will take in \$300 million less than expected. Luckily, reserves were built into the budget just in case the economy tanked. At this point, there won't be any immediate cuts to health care, state services, or schools.

Recreation / Festival Festival Lights News 11/16/2011 5p, 11p, 5a, 6a, 12p 5
The City of Ashland is preparing for the Festival of Lights.
Chamber of Commerce is starting the switch to LED bulbs.
Costs.

Seniors / Services KF Office News 11/16/2011 5p, 6p, 11p, 5a, 6a, 12p 6
The Social Security Office in Klamath Falls is closed for good. Now those residents have to travel nearly 80 miles to the nearest office. The downtown Klamath Falls location shut down last week. Now people have to go to Medford to get help. Social Security administrators say cutting the office saves big bucks; they also say that going into the office isn't always necessary, many services can be taken care of online.

Education / Funding Strike News 11/17/2011 5a, 6a 3
California state faculty are staging a mass strike. Hundreds of faculty members will be striking at two campuses to protest the Administration's decision not to pay negotiated raises. The unprecedented union action is the first faculty strike in the history of the 23 campuse CSU system.

Law Enforcement / Facilities Ashland PD News 11/17/2011 5p, 11p, 5a, 6a, 12p 5
The Ashland Police Department is expanding its station with the help of the city. The Ashland PD says once construction is
done, the building will be twice as large as it is now. The cost of the project is more than \$1 million; some of that money will
come from the city, the rest from savings. The expansion will give more room to question suspects, talk to victims, and keep
evidence.

Economy / Recovery Construction News 11/20/2011 6p, 11p, 5a, 6a 4
Welcome news in the Rogue Valley. Construction projects are up, despite tough economic times. This means more jobs.
Medford has seen \$75 million in work of commercial construction this year, and more is expected.

Community Services / Donations Toy Drive News 11/21/2011 5p, 6p, 11p, 5a, 6a, 12p 48

News10 is collecting toys from across our area. From November 21st to December 16th, you can help kids throughout the Rogue Valley by donating to the Community Toy Drive. The toys will go to Community Works to be distributed to families who are facing hard times during the holidays.

Legal Process / Sentencing Death Penalty News 11/22/2011 11p, 5a, 6a, 12p 6
Oregon's Governor is calling a halt to the death penalty in this state. He says there will be a moratorium as long as he's in office; the system is compromised and he doesn't want to be a part of it. Oregon has executed two people since 1984.

11/26/11: A condemned inmate who was scheduled to be executed next month is slamming Governor Kitzhaber for giving him a reprieve. Two-time murderer Gary Haugen gave up his legal challenges; he says he wants to be executed in protest of what he sees as a broken criminal justice system. The Governor says he will not allow anyone to be executed while he is in office.

TITLE

Saturday after Thanksgiving is when they really see a boost.

Shopping Season

smaller, family run businesses and avoid the crowds of the packed malls the day after Thanksgiving.

MAIN / SECONDARY ISSUE

Consumer Affairs / Information

Business / Sales

DESCRIPTION

Quarter: October-November-December

News

Dozens of stores kicked off the shopping season with a midnight opening. Many area stores hoped shoppers passed up on big box stores and shopped local. The shops in downtown Medford had steady business. Some store managers say that the

11/26/11: Yesterday was Black Friday, but for many across the country, today is Shop Local Saturday. It's an effort to support

11/28/11: The totals are in for Black Friday. The results: a strong start to the Holiday shopping season. Now, it's Cyber

PROGRAM START DATE

11/25/2011

AIR TIME

5p, 6p, 11p, 5a, 6a

RUNS

12

	Mt. Ashland nd is on hold. The resort was n't looking good this week. At t				42 w on the
	on standby, getting ready for are just waiting on Mother Natu		resort is one stor	rm away from opening.	There's a
opening lifts. The probler	re's no new snow in sight for n is there's no storms tracking nue. At this point, employees a	this way, as the	dry weather cont	inues. Holiday business	way from brings in
12/11/11: The ski lifts on through.	Mt. Ashland are still not runnin	g yet. They have	a strong base, bu	ut still need a major storm	to come
	ans to open this Friday. There s weekend. The resort typica				
12/19/11: Conditions at M snow; right now the base open full time on Thursday	ft. Ashland are not what they is anywhere from 21 to 31 inc .	should be. So fa hes. The mounta	r this season, the ain opened last w	e Mountain has seen 51 i eekend with limited hours	nches of and will
and managers are finding	weekend, Mt. Ashland resort ways to cut back on costs. It' re being cut and a fraction of w	s been a low sno	w year and that n	. The park is taking a fin neans fewer people are h	ancial hit itting the
	n didn't work in Mt. Ashland's fa iiers. As a result they had to cl			aturated for groomers to n	nove it to
you're too drunk to drive h	Towing its part to keep drunk drive nome, you and your car can be t 40 years ago. Last year they	e picked up and t	aken home at no	charge. Dicks Towing (Company
12/24/11: We want to give those who can't drive them	e a friendly reminder to be sa selves home.	fe on the roads.	Dick's Towing is	offering a free towing se	ervice for
Health / Vaccinations Four new cases of whoop	Whooping Cough ing cough have been reported	just this month, a	11/30/2011 all are children un		5 ty Public

Health wants to make sure families are safe by getting vaccinations for their children. Whooping cough, or pertussis, can be

News There will be fewer fees for those using the new Oregon unemployment cards. The State Treasurer says those who get their benefits on a Reliacard will have free and unlimited withdrawals from U.S. Bank ATMs. For other ATMs, they'll get two free

11/30/2011

serious for the really young or elderly. The four children with whooping cough were treated and will all be okay.

Reliacard

withdrawals per month. The revised fee schedule takes effect once officials finalize the new contract.

Quarter: October-November-December

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Economy / Recovery Home Prices Home prices are up in Oregon. cities like San Francisco. Expe	That's different than in r	nuch of the rest of t	3 he country. Homing market won't re	e prices are fallir ecover anytime s	ng in many major coon, it's going to

Jackson County / City Ordinance Dog Ban News 11/30/2011 5p, 11p, 5a, 6a 4
The Ashland Parks Commission has banned dogs from a local park. In August, Board members allowed dogs in nine
neighborhood parks; earlier this week, representatives changed their mind and now no dogs are allowed in Bluebird Park.
Bacteria was found in a nearby creek, it's source was dog fecal matter. The Parks Commission is concerned with dogs being
too close to the creek and their waste getting into the water.

Josephine County / Services JoCo Traffic Ticket News 11/30/2011 6a, 6p, 11p 3
Residents of Josephine County can now pay most traffic tickets online. Just head to www.courts.oregon.gov. Payments on most accounts and most citations can be made with this service. Josephine County Circuit Court is the first in Oregon to offer this service. The system is called OJD Courts E-Pay; the goal is to eventually go statewide. It accepts both Mastercard and Visa debit cards.

Business / Growth Urban Renewal News 12/1/2011 5p, 6p, 11p, 5a, 6a 5
The Jackson County Urban Renewal Agency wrapped up its last project today. It is now closing its doors after 20 years of rebuilding in Southern Oregon. The grand opening of a park in White City signified the end of two decades ofhard work.

Education / Funding Laid-Off Teachers News 12/1/2011 5p, 6p, 11p, 5a, 6a 5
Local school districts are doing all they can give teachers their jobs back. It may not be in the budget to hire laid-off teachers right now, but districts are getting them back in the classroom in a different way by putting them at the top of the substitute list. It may not be full-time work, but teachers can still do what they love and get a paycheck.

Law Enforcement / Drugs & Alcohol Influenced News 12/2/2011 5p, 6p, 11p 3
The holidays mean more people on the roads, more parties, and more drinking. Police want to make sure driving isn't mixed with driving. This month, the Oregon Department of Transportation and police are keeping an eye out for drivers under the influence.

Community Service / Health Care Comm Health Ctr PSA 12/2/2011 42
When you're uninsured, life turns out differently. 8 out of 10 working families do not have insurance. Since 1972, Community Health Center has helped. Call 773-3863 for more information.

Transportation / Flights Fog News 12/3/2011 5p, 6p, 11p, 5a, 6a, 12p 10
Nighttime fog is becoming an issue for the Medford airport. Throughout the weekend, many flights were delayed or cancelled.
On Friday night, all flights were diverted back to where they came from. The airport is using it's fog seeding device called Casper, but it can only be used during business hours.

12/5/11: With more foggy nights and mornings still in the extended forecast, airport officials say future delays and cancellations are possible.

Business / Closure Cross Creek News 12/4/2011 5p, 6p, 11p, 5a, 6a, 12p 23

News10 received an anonymous call that Cross Creek Trading Company has laid off most of its workforce. The source said the drivers last payroll checks were bouncing. We spkoke to an employee of the company that shares a lot with Cross Creek; they confirmed that most of the company's employees were let go. Cross Creek was bought earlier this year by a trucking conglomerate out of Sara Sota, Florida.

12/5/11: Another Rogue Valley company is laying off employees. The few employees left at Cross Creek Trading Company say the business isn't doing well. A trucking conglomerate from Florida took Cross Creek over in April, and employees say its' been downhill since then. Most of the workers have been told to collect unemployment.

12/12/11: Cross Creek laid off the last of its drivers on Friday. Workers say many of them are still waiting for their final paychecks. The company says workers will get their wages. They also say if they can successfully refinance, they hope to rehire drivers.

Quarter: October-November-December

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
12/13/11: An update to the 0	Cross Creek layoffs and	sending some of the	em home without	paychecks.	News10 called the

12/13/11: An update to the Cross Creek layoffs and sending some of them home without paychecks. News10 called the Oregon Labor and Wage Division and confirmed the company does not have any complaints against it. The owners say it was a banking mistake and everyone will be paid.

Transportation / Security Body Scanner News 12/5/2011 5p, 6p, 11p, 5a, 6a, 12p 11

A full body scanneer is on its way to the Medford airport. It is scheduled to arrive this evening and will be installed as soon as possible; in fact, they may start using it as early as tomorrow. It'll go through about a week of random testing before being used full-time. You can opt out of the full body scan, but then you'll have to get patted down instead.

12/6/11: A body scanner is now set up at Medford's airport. TSA agents put it together this morning. The scanner will go through a week of random testing before being used full-time. If you don't want to go through the scanner, you can opt out --but you will have to get a pat down instead.

12/13/11: The Medford airport is showing off its high-tech update. The new body scanners are up and ready to scan. TSA hopes the scanners will travel safer, and faster, for passengers.

Political Process / Laws

Cell Phone
News
12/5/2011
5p, 6p, 11p, 5a, 6a
10
Oregon legislators are making changes to the state's cell phone law. Right now, the law says everyone needs to use a handsfree device while driving and talking on the phone, except for drivers whose primary job is driving. That may sound confusing, which is why state leaders are taking that option away. Beginning next year, all drivers will be held accountable, except for emergency vehicles, police, and tow truck drivers. If you're caught talking and driving without a hands-free device, the fine is about \$140; the changes begin January 1st.

12/13/11: The National Transportation Safety Board wants to put the brakes on texting behind the wheel. The agency says drivers are being driven to distraction and it wants all 50 states to ban portable electronic devices while driving. The NTSB recommendation would mean no handsets, not texting and no bluetooth.

Economy / State Budget Meltdown News 12/6/2011 5p 1
California's Attorney General is investigating the mortgage meltdown that crippled the state. It's teaming up with Nevada.
California's foreclosure rate is the second highest in the nation. The states have already subpoenaed Fannie Mae and Freddie Mac and are looking into the practices of several national banks.

Environment / Air Quality Air Quality News 12/6/2011 5p, 6p, 11p, 5a 5

The air is unhealthy in Klamath County. If you already have trouble breathing, you should stay inside. Air stagnation warnings are in effect throughout our area, thanks to the fog, cold and lack of wind.

12/7/11: The air quality in our area is getting worse. It dipped down into dangerous levels in Medford this morning. That means people with breathing problems could be struggling even more. The rest of us may notice a dry throat or watery eyes.

Political Process / Recall JoCo Recall News 12/7/2011 5a, 6a 2
A Josephine County Commissioner has been kicked out of her position. A special election was held Tuesday to decide whether Sandi Cassanelli should stay or not. Unofficial results show 71% voted to remove her. A political action group says she hindered economic development and didn't support public safety.

Business / Expansion Home Depot News 12/7/2011 5p, 6p, 11p, 5a, 6a, 12p 11 Dozens of permanent jobs are coming to Josephine County. 80 jobs are up for grabs at a new Home Depot in Grants Pass; the interview process starts next week. The new store is set to open next year. Right now, the unemployment rate in Josephine County is 12.8%.

12/14/11: Home Depot in Grants Pass is now interviewing people for its new store. Today, 200 candidates were screened; the store received 2500 applications. Managers are interviewing 800 people for 80 positions. Home Depot will do another big hiring push in March, when it plans to take on 20 more employees. The store is set to open in February of next year.

Education / Quality Teachers News 12/7/2011 5p, 6p, 11p, 5a, 6a, 12p 15
Teachers in the Phoenix-Talent School district are approaching the year mark in contract negotiations and they are looking forward to ending those negotiations. Money isn't the sticking point; the concern revolves around proposed bargaining time for cut days. Teachers have been offered increases in salary and benefits.

Quarter: October-November-December

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
12/8/11: At a regular, public so teachers and parents from showi offered an \$80,000 average comproposed bargaining time for cut of	ng up. The District says pensation plan. But for	they don't know	why the teachers	don't like the deal	; they're being
12/15/11: Teachers in the Phoen their contract for the past year. Be rather negotiating cut days in cas the option to cut days instead of the	oth sides met for the thing of budget cuts. The s	d time with a state	e mediator. The t	eachers say it isn't	about money,
Law Enforcement / Gangs Juvenile Services in Medford wa assessment. Those assessments hope the data will open the door to	s will go out to seven diff	erent groups, inclu	iding schools, bus	sinesses, and polic	a county-wide
Law Enforcement / Issues Over the past 15 years, more tha But the Federal government says of the states which has legalized sites this fall.	that what began as a h	galized medical n umanitarian effort	is becoming a cri	minal enterprise.	Oregon is one
Law Enforcement / Fraud Police arrested a 40 year-old man		News \$100 bill. Police	12/12/2011 found him makin	5p, 6p, 11p, 5a, g counterfeit mone	
Curry County / Funding An Oregon community is in the run taking part in the second annual V					
Law Enforcement / Facilities A new sheriff's office is underway million project includes a new hea finish by March.					y 62. The \$5
Taxes / Federal The IRS is trying to hand out more they changed their address. Each			12/13/2011 ids. That money i	5p, 6p never made it to pe	2 eople because
Community Services / Support Services Eight people have been killed in J that violence need your help. Five \$100,000. The Foundation's miss	of those organizations of	due to domestic yot that help; the h	learts and Vines F	Foundation gave th	trying to stop
Economy / State Budget Oregon's Governor has implemen state's business will be filled, thou in one of the states health plans. applicants, as well as a program for	igh. In addition to this co . A day care program t	ost saving measu hat gives funding	re, the Governor a	also supsended ne	w enrollments
Community Services / Donations The Salvation Army is asking for Christmas. The problem is the Sa					1 Idren toys this
Business / Jobs The number of jobs in Oregon Department. Projections show m 18% boost in jobs during the next	odest job growth betwee				

The Rogue Valley is seeing a drier than normal season. The snow pack is half what it usually is and precipitation is 58% sh of normal. The National Weather Service says even if we get back into a normal rain pattern, making up the current deficit we a challenge. Ski resorts are most impacted right now, but come summer time the deficit could affect irrigation water, fis migration, and the drinking supply. Community Services / Funding Poverty News 12/15/2011 6p, 11p, 5a, 6a 4 National statistics show more Americans are struggling with poverty. Almost half of the nation's adults and families are barely getting by. Those numbers are proving true here in the Rogue Valley. Many people turn to local agencies to keep food on the table and the lights turned on. But those agencies need help themselves. The government has cut back on funding, strainin some services. Seniors / Medical Care Medicare News 12/19/2011 5a, 6a 2 Oregon Senator Ron Wyden is teaming up with a republican senator to redesign the Medicare program. This latest propose would guarantee Medicare's existance for future retirees and allow private companies to compete. Some of Wyden democratic peers are giving him heat; he has a history of joining forces with Republicans. Community Services / Hunger Food News 12/22/2011 5p, 11p 2 Several local companies are pitching in to help out area food banks by donating hundreds of pounds of food. Noonan Farms Grange Co-Op, and The Rogue Creamery dropped off hundreds of pounds of potatoes and cheese at food banks in Jackson Josephine, and Klamath Counties.		addition october 1101	01/1001 20001			
A big check for libraries in Josephine County. The Óregon Community Foundation will present Josephine County libraries wit a \$25,000 grant. The grant money will help the organization increase membership and donations to sustain libraries for the long term. Enviroment / Resources		TITLE	PROGRAM	START DATE	AIR TIME	RUNS
The Rogue Valley is seeing a drier than normal season. The snow pack is half what it usually is and precipitation is 58% sh of normal. The National Weather Service says even if we get back into a normal rain pattern, making up the current deficit we a challenge. Ski resorts are most impacted right now, but come summer time the deficit could affect irrigation water, fis migration, and the drinking supply. Community Services / Funding Poverty News 12/15/2011 6p, 11p, 5a, 6a 4 National statistics show more Americans are struggling with poverty. Almost half of the nation's adults and families are barely getting by. Those numbers are proving true here in the Rogue Valley. Many people turn to local agencies to keep food on the table and the lights turned on. But those agencies need help themselves. The government has cut back on funding, straining some services. Seniors / Medical Care Medicare News 12/19/2011 5a, 6a 2 Oregon Senator Ron Wyden is teaming up with a republican senator to redesign the Medicare program. This latest propose would guarantee Medicare's existance for future retirees and allow private companies to compete. Some of Wyden democratic peers are giving him heat; he has a history of joining forces with Republicans. Community Services / Hunger Food News 12/22/2011 5p, 11p 2 Several local companies are pitching in to help out area food banks by donating hundreds of pounds of food. Noonan Farms Grange Co-Op, and The Rogue Creamery dropped off hundreds of pounds of potatoes and cheese at food banks in Jackson Josephine, and Klamath Counties. Political Process / Laws News 12/23/2011 5p, 6p, 11p, 6a 12 A tough new law goes into effect at the first of the year in California. It's designed to get repeat DUI offenders off the road	A big check for libraries in Josephine a \$25,000 grant. The grant money	County. The Oregon Co	ommunity Four	ndation will presen	nt Josephine Co	unty libraries with
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Several local companies are pitching in to help out area food banks by donating hundreds of pounds of food. Noonan Farms Grange Co-Op, and The Rogue Creamery dropped off hundreds of pounds of potatoes and cheese at food banks in Jackson Josephine, and Klamath Counties. Political Process / Laws New CA Laws News 12/23/2011 5p, 6p, 11p, 6a 12 A tough new law goes into effect at the first of the year in California. It's designed to get repeat DUI offenders off the road	Oregon Senator Ron Wyden is team would guarantee Medicare's exista	ing up with a republican nce for future retirees	senator to red and allow priv	esign the Medicar ate companies to	re program. Thi	2 is latest proposa ome of Wyden's
A tough new law goes into effect at the first of the year in California. It's designed to get repeat DUI offenders off the road	Several local companies are pitching Grange Co-Op, and The Rogue Creating	in to help out area food	banks by dona	ating hundreds of	pounds of food.	2 Noonan Farms anks in Jackson
days minute the datherny to support morning to the construction	A tough new law goes into effect at	the first of the year in C	alifornia. It's d			
12/27/11: Several state laws are going into effect next week. Children 7 years and under must now sit in booster seats; the current age limit is 6. Also, California is the first state to ban selling certain cold medicines to minors. And, police can no lnge tow a person's car from a sobriety checkpoint if the only offense is driving without a license.	current age limit is 6. Also, California	is the first state to ban s	selling certain c	cold medicines to i	nust now sit in b minors. And, po	ooster seats; the lice can no Inge
12/28/11: It's the first of its kind in the United States: a ban on selling cough syrup to anyone under the age of 18. Californi lawmakers made the decision to ban the medicines because teens are getting high on one of the ingredients.	12/28/11: It's the first of its kind in the lawmakers made the decision to ban	ne United States: a ban o the medicines because t	on selling cougl eens are gettin	h syrup to anyone ng high on one of t	e under the age the ingredients.	of 18. California
Consumer Affairs / Product Recall Formula Recall News 12/23/2011 5p, 6p, 11p 3 A popular formula is being pulled off the shelves in stores across the country after a baby in Missouri died. The formula wa bought at a Walmart store; now the chain is pulling Enfamil Newborn off the shelves in more than 3,000 stores nationwide including Oregon stores.	A popular formula is being pulled off bought at a Walmart store; now the	the shelves in stores ac	ross the counti	ry after a baby in	Missouri died.	The formula was
Business / Wages Minimum Wage News 12/26/2011 5p, 6p, 11p, 5a, 6a 5 Eight states are raising their minimum wage next week, including Oregon where the rate will go up to \$8.80 an hour.	Business / Wages Eight states are raising their minimur					
Safety / Driving Project Roadblock #1 PSA 12/26/2011 47 The Ad Council is working with the TVB to promote Project Roadblock, which has a proven record of saving lives b persuading viewers not to drink and drive during the holiday season.	The Ad Council is working with the	e TVB to promote Proje	ect Roadblock,		oven record of	
Safety / Driving Project Roadblock #2 PSA 12/26/2011 46 The Ad Council is working with the TVB to promote Project Roadblock, which has a proven record of saving lives be persuading viewers not to drink and drive during the holiday season.	The Ad Council is working with the	e TVB to promote Proje	ect Roadblock,		oven record of	
Economy / Recovery Home Sales News 12/27/2011 5p, 6p, 11p, 5a, 6a 5 A new report shows housing prices are down in 20 major cities across the country. Unlike national analysts, local experts sa it's a good thing here. Brokers say Jackson County is doing well and home sales in our area are up. Interest rates ar dropping, sometimes falling just below 4%; brokers say the time to buy is now.	A new report shows housing prices a it's a good thing here. Brokers say	re down in 20 major citie Jackson County is doir	es across the cong well and ho	ountry. Unlike na ome sales in our	tional analysts,	local experts say

TITLE

MAIN / SECONDARY ISSUE

help.

Quarter: October-November-December

PROGRAM START DATE

DESCRIPTION Political Process / Laws New OR Laws 12/27/2011 News 6p, 11p, 5a, 6a, 12p Dozens of new laws go into effect in Oregon. A change to Oregon's ban on cellphone usage in the car; starting Sunday, drivers will no longer be able to get out of a fine by claiming to be talking while driving is necessary for their job. Also, in an effort to cut down on child sex trafficking, those who solicit unerage prostitutes will face steep fines. And, drunk drivers who opt for a diversion program instead of jail will have to get a breath test machine installed in their car. All new laws go into effect January 1st. Consumer Affairs / Product Recall Safeway Recall News 12/28/2011 5p, 6p, 11p, 5a, 6a, 12p Two Safeway stores in Grants Pass are recalling some of their dinner rolls sold right before the Holidays. The rolls could have a small piece of metal in them. Community Services / Funding **Local Charity** News 12/29/2011 5p, 6p, 11p, 5a, 6a, 12p Local charities are struggling to stay afloat. Federal grants have been cut all over the county. Organizations like the Children's Advocacy Center are forced to find other ways to make up for costs. Many are turning to private foundations for

RUNS

AIR TIME